

MIDLINCOLN STARTUP STUDIO

On path to deurbanisation strategy
Seeding rural startups
Providing advanced sector consulting

MISSION STATEMENT AND STRUCTURE

Midlincoln seeks to support rural startups globally by using Investment banking approach and blockchain technology as a decentralised ledger for values.

Many of our own people here in this country do not ask about computers, telephones and television sets. They ask—when will we get a road to our village.

— Thabo Mbeki



SELECTION OF STARTUPS IN PORTFOLIO

Mount Maple Souvenirs Cons. Cyclicals

Souvenir making and other hand made durable goods



TamaraAvia Automotive

Car making and custom car making



Wrestling, Healthcare and Entertainment

Athletics and sports both for entertainment and healthcare, massage salons, martial arts based healthcare, ballet, and dancing



Small Scale Materials

Fine agricultural products and fertilizers ... building materials makers, gold washers etc



Home Electronics Repair

Folks which create and fix radios, computers, coffee machines, various other electronics and robotics



Heating, Water, Electrics Installation and Repair

Fixing of various home appliance, lawnmowers, refrigerators, washing machines, fixing and installing electric systems and heat systems



Midlincoln Research Financials

Boutiques and financial planners, various research services and home and neighborhood builders



Village Telecoms and Media

Web designers, internet marketing agencies, delivery services, communication specialty products, mobile phone repair centers, etc...



Verical Agri and Food Production

Food makers ... and special food stores and restaurants



Small Scale Energy

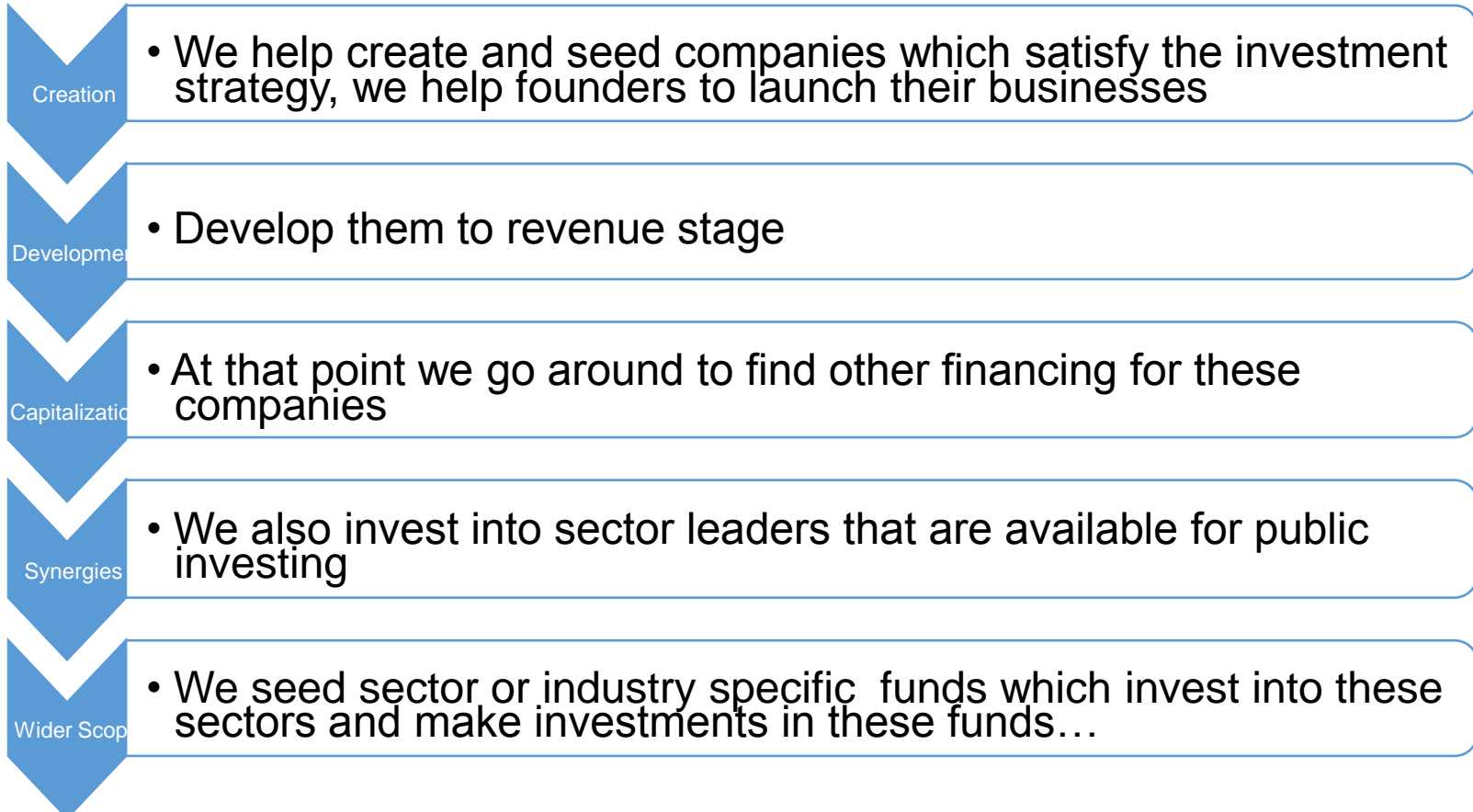
Energy ... coal miners, pellet makers, geologists looking for energy, drillers etc...



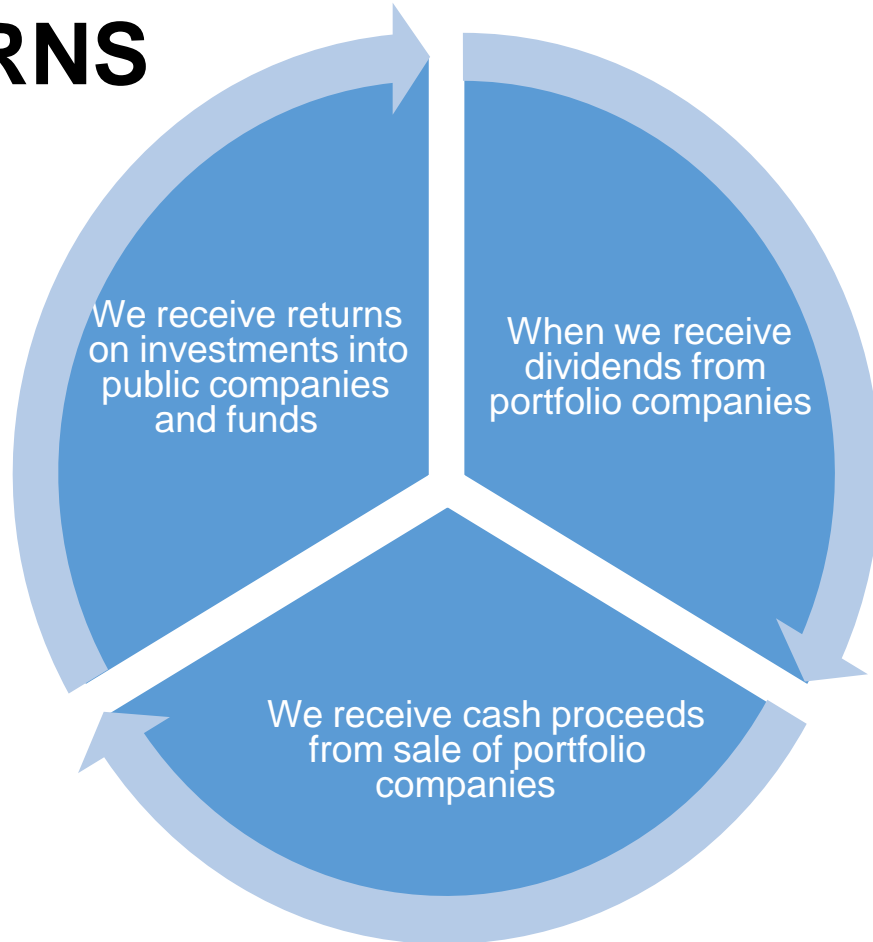
INVESTMENT PROCESS

You're an idealist, and I pity you as I would the village idiot.

— Stanley Kubrick



INVESTMENT RETURNS



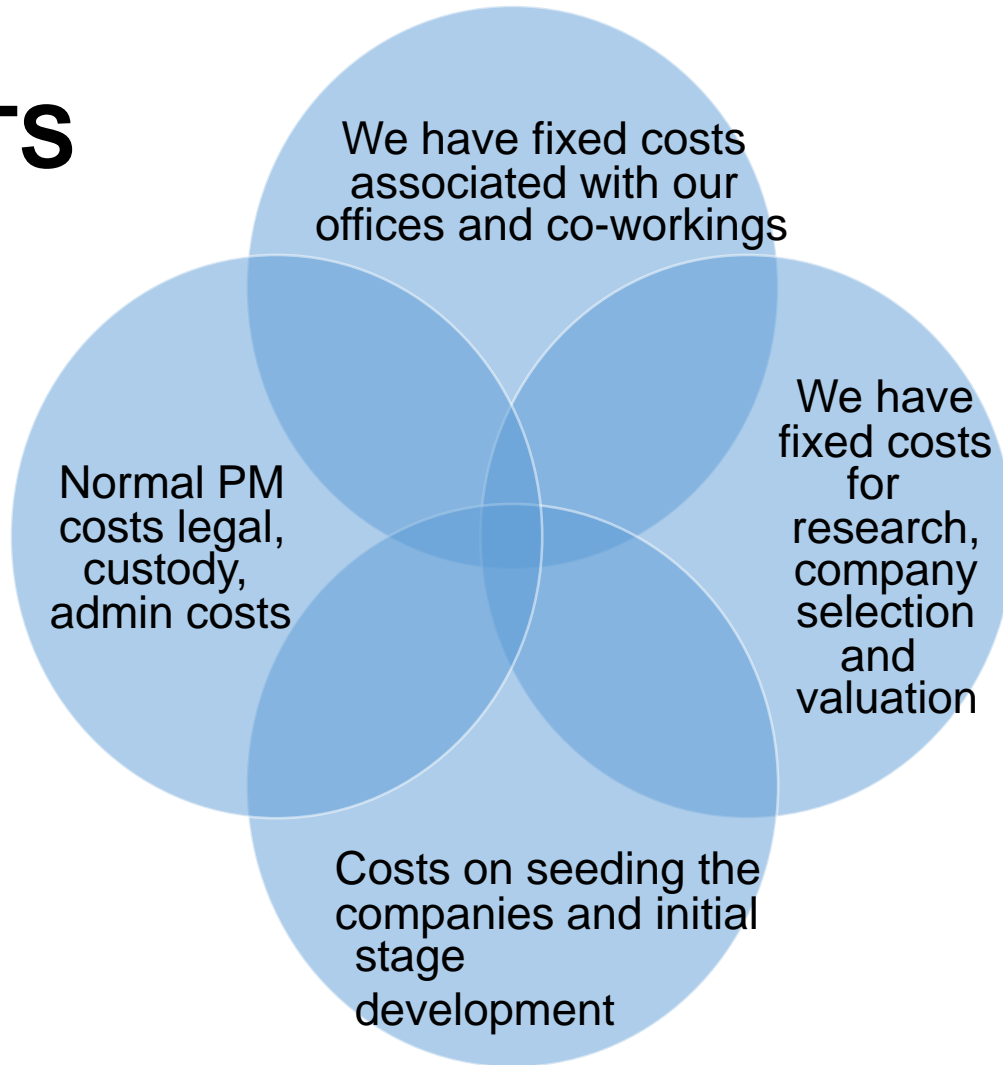
I love those connections that make this big old world feel like a little village

— Gina Bellman



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OUR COSTS



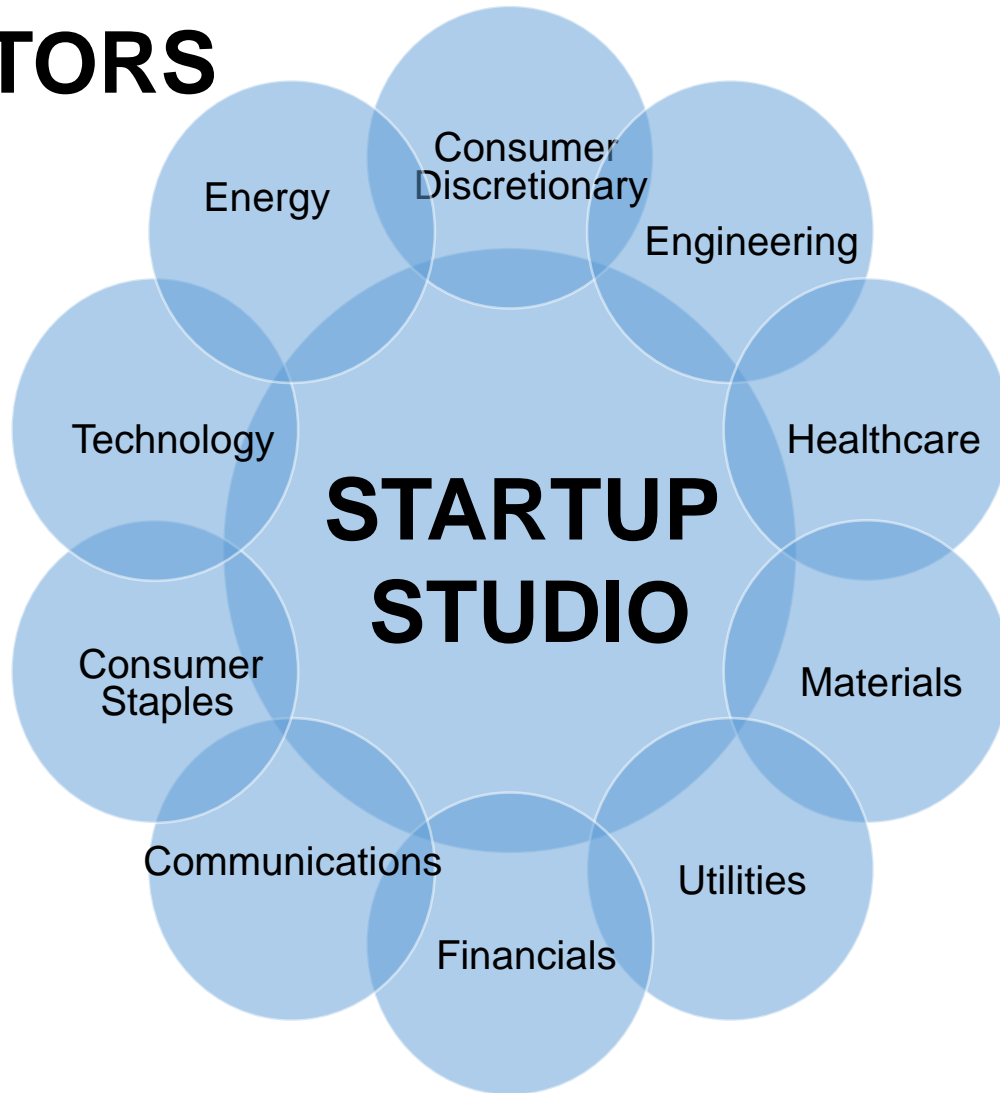
I live in a village where people still care about each other, largely.

— Jan Karon



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SECTORS



GEORGAPHY OF EXPANSION

- **Current presence**
 - Russia
- **Upcoming presence**
 - India
 - Sri Lanka
 - South Africa
 - Indonesia
 - China
- **Further Expansion**
 - US
 - Australia
 - Canada



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