

MidLincoln Research Crafts

Offer to invest into Automotive/Avia Business/Craft

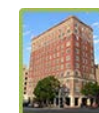
August 2017



Get To Know

Moving out of the wall street into the Rural "Common Grounds"

- Enhancing the investment skill, saving on costs*
- Meanwhile helping the fellow villagers kick start*
- And using local workforce*



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Code Project Name TamaraAvia

Recreational Transportation

Autos, moto, electric, air and avia

Development and Investment Presentation



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Development Stages

Recreational and utility autos

Construction of IC engines and electric engines

Gas equipment and electric batteries

Telemetry, Self driving Software development

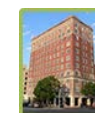
Air and Meteo products

Flying Models

Larger Aircraft

More Auto products

Water Craft



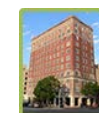
Initial Stage

Immediate Plan –

- Recreational and utility autos

Later R&D and production set up

- Construction of IC engines and electric engines
- Gas equipment and electric batteries
- Telemetry, Self driving Software development
- Air and Meteo products
- Flying Models



5 Basic Initial Models

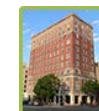
Heavy Duty 6 Wheel Drive

Heavy Duty 4 Wheel Drive

Light Duty Forward Drive

Light Duty Electric Drive

Manual Pedal Drive





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Rural Crafts Center

research@midlincc

Strategy Research

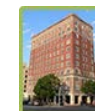
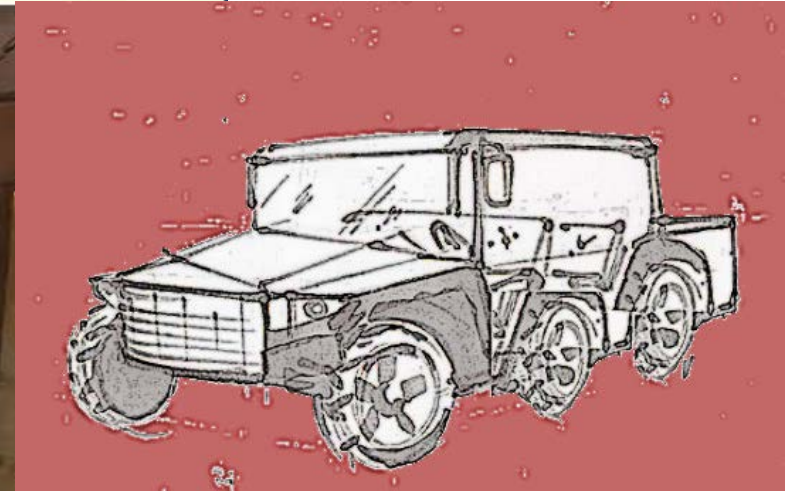
Morning Meeting

Index Atlas

Fund Atlas

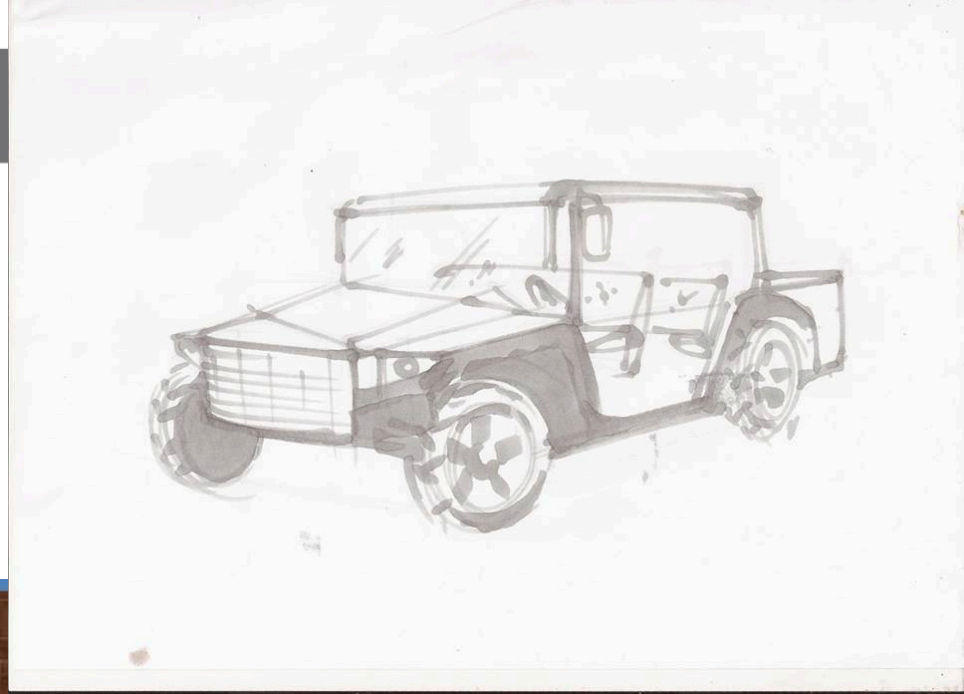
Industry/Sectors Consulting

ChartArt



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Heavy Duty 4 Wheel Drive





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Rural Crafts Center

research@midlinc

Strategy Research

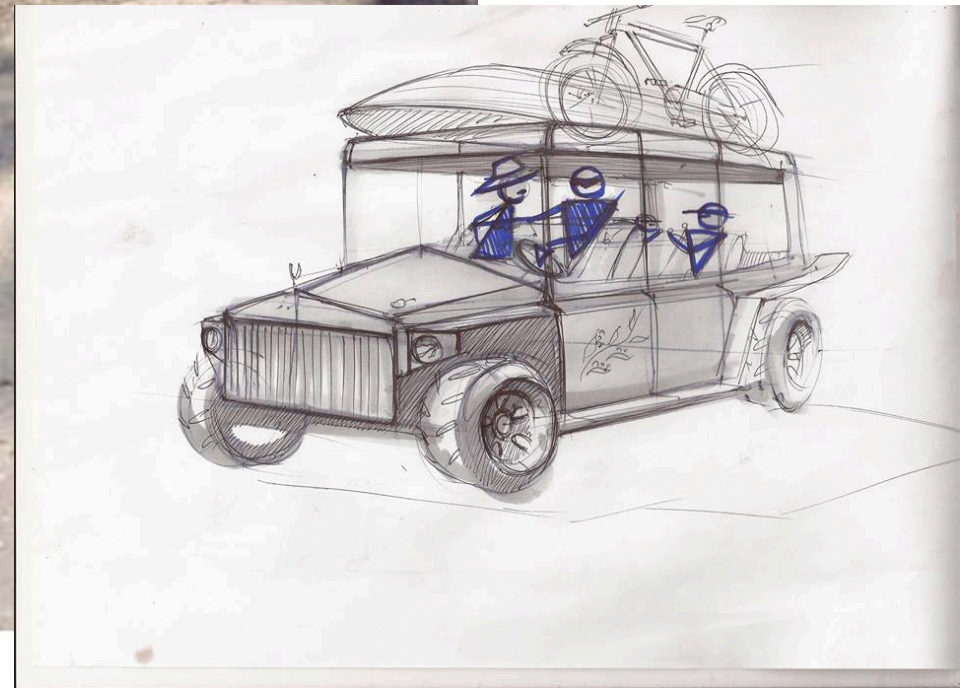
Morning Meeting

Index Atlas

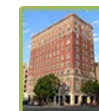
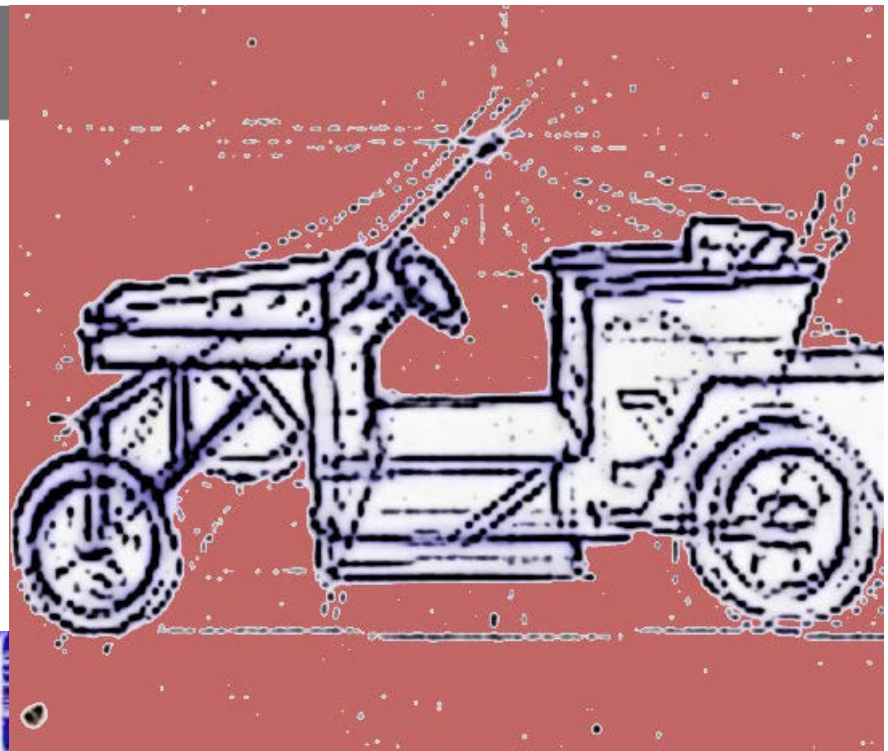
Fund Atlas

Industry/Sectors Consulting

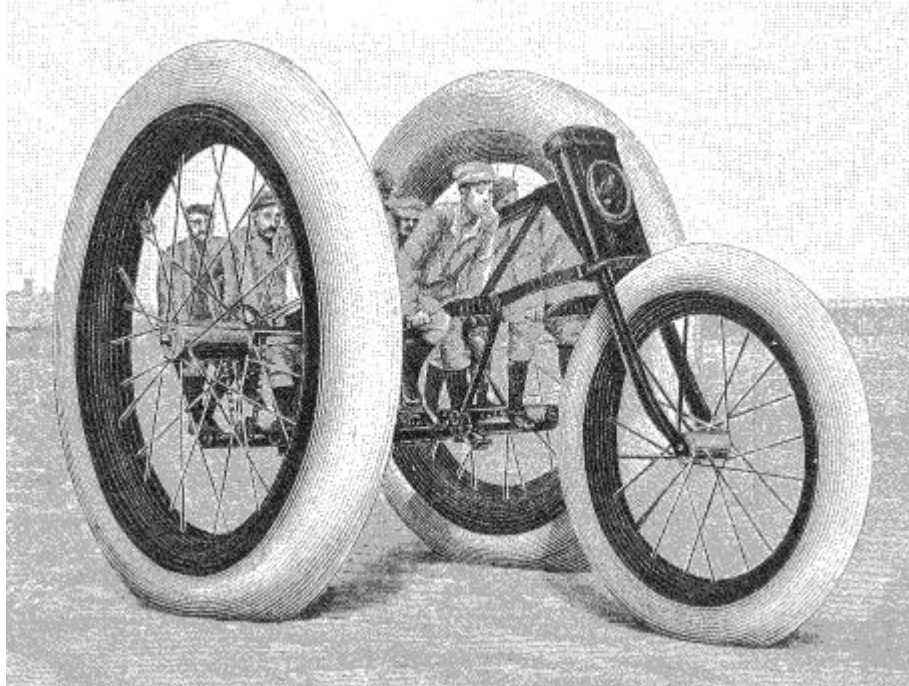
ChartArt



Light Duty Electric Drive



Low tech - Light Duty Manual Drive – prototype not ready and is in later stages of development



It will have
large back
wheels

Market Description

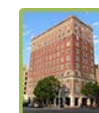
- Market Size Estimates 140 bn\$
 - US and Canada 50bn\$
 - Europe 30bn\$
 - China 30bn\$
 - Japan 20bn\$
 - Other 10bn\$

Marine

RVs

Motorcycles

Miscellaneous



Key Players

BRP Can-Am



Polaris



Max Max



Terranica Dreamtrack



Arctic Cat



Yamaha



Pinzgauer



Argo Avenger



Stels



Applestone



PGO



Kawasaki



Renli



Joyner



Русская Механика



ГАЗ Вездеход



Hagglunds



Tinger Armor



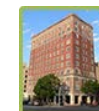
Yacota



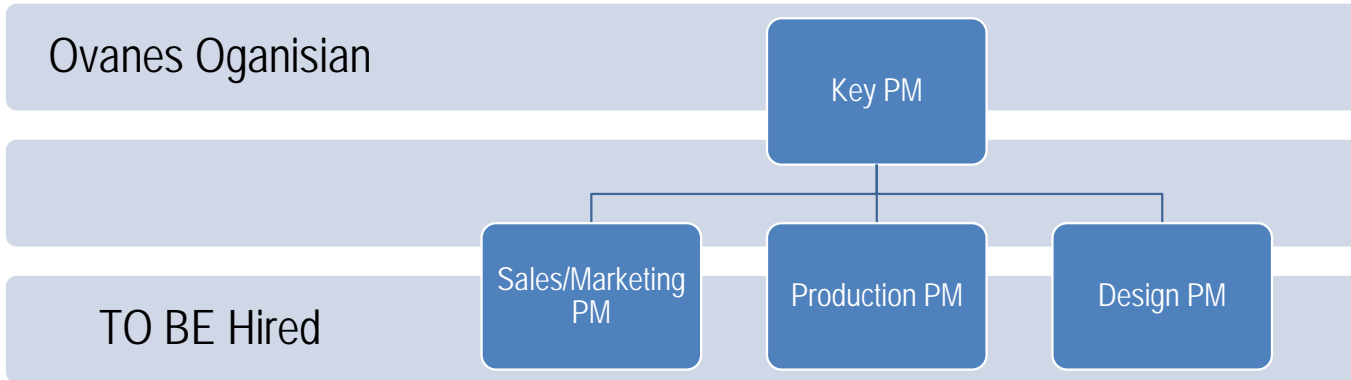
Buggy Jump Jive







Initial Team



Coal mine welder

Automotive student

Self educated enthusiast mechanic

Carpenter with alcohol problems

Rob's Team

Sales Plan Conservative

Monthly Sales Estimates

City	000	00	oo	e	p	Totals
Indicative Pricing Rub 000	400	300	250	200	100	
Moscow	2	3	3	5	10	23
St. Pete	2	2	2	4	4	14
Nizhni	2	2	2	4	4	14
Sochi	2	2	2	4	4	14
Vladivostok	2	2	2	4	4	14
Novosibirsk	2	2	2	4	4	14
Ekateriburg	2	2	2	4	4	14
Kazan	2	2	2	4	4	14
Perm	2	2	2	4	4	14
Chelyabinsk	2	2	2	4	4	14
Omsk	2	2	2	4	4	14
Ufa	2	2	2	4	4	14
Krasnoyarsk	1	1	1	1	1	5
Tyumen	2	2	2	4	4	14
Surgut	2	2	2	4	4	14
Volgograd	2	2	2	4	4	14
Rostov	2	2	2	4	4	14
Voronezh	1	1	1	1	1	5
Saratov	1	1	1	1	1	5
Samara	1	1	1	1	1	5
Tbilisi	2	2	2	4	4	14
Yerevan	2	2	2	4	4	14
Minsk	2	2	2	4	4	14
Almaty	2	2	2	4	4	14
Total Monthly	44	45	45	85	90	309
Year	528	540	540	1020	1080	3708
Rub mn	211.2	162	135	204	108	820.2



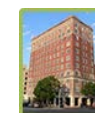
Monthly Sales Estimates

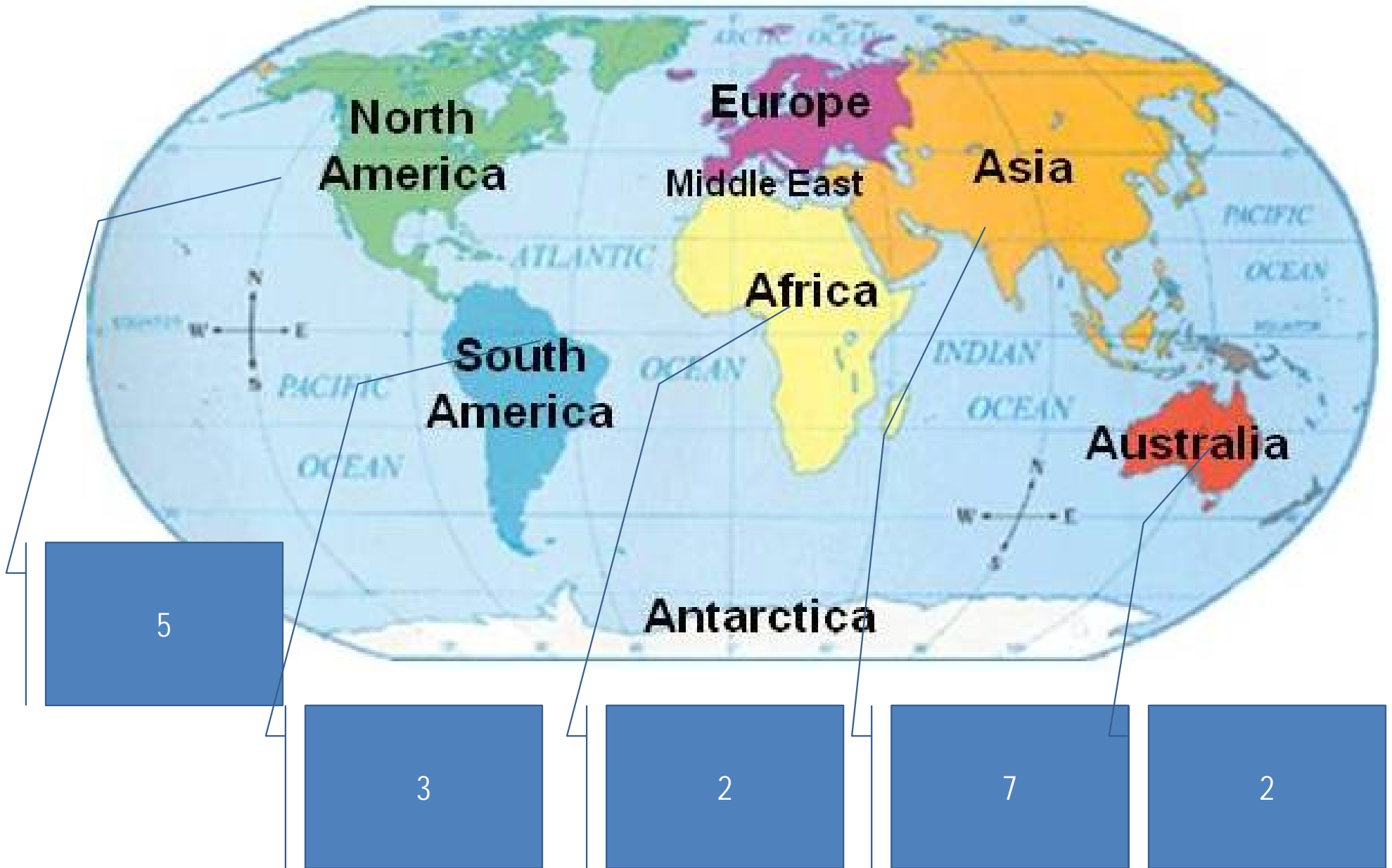
City	000	00	oo	e	p	Totals
Indicative Pricing Rub 000	400	300	250	200	100	
Moscow	7	5	5	15	15	47
St. Pete	2	3	3	5	10	23
Nizhni	2	3	3	5	10	23
Sochi	2	3	3	5	10	23
Vladivostok	2	3	3	5	10	23
Novosibirsk	2	3	3	5	10	23
Ekateriburg	2	3	3	5	10	23
Kazan	2	3	3	5	10	23
Perm	2	3	3	5	10	23
Chelyabinsk	2	3	3	5	10	23
Omsk	2	3	3	5	10	23
Ufa	2	3	3	5	10	23
Krasnoyarsk	2	3	3	5	10	23
Tyumen	2	3	3	5	10	23
Surgut	2	3	3	5	10	23
Volgograd	2	3	3	5	10	23
Rostov	2	3	3	5	10	23
Voronezh	2	3	3	5	10	23
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Samara	2	3	3	5	10	23
Tbilisi	2	3	3	5	10	23
Yerevan	2	3	3	5	10	23
Minsk	2	3	3	5	10	23
Almaty	2	3	3	5	10	23
Total Monthly	53	74	74	130	245	576
Year	636	888	888	1560	2940	6912
Rub mn	254.4	266.4	222	312	294	1348.8



Costs

	Sales	Marketing	Producton	COGS	Rent	Utilities	Admin	Logistics	Total Costs	Revenue	Annual Profit mn Rub
Conservative											
Total Personnel	24		110								
Cost Monthly mn Rub	3.6		16.5								
Cost Yearly mn Rub	43.2	82.02	198	328.08	288	28.8	82.02	32.808	1050.12	820.2	-229.92
Ambitious											
Total Personnel	24		194.25								
Cost Monthly mn Rub	3.6		29.1375								
Cost Yearly mn Rub	43.2	0	349.65	539.52	288	28.8	82.02	53.952	1331.19	1348.8	17.61

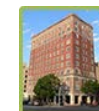


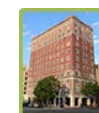
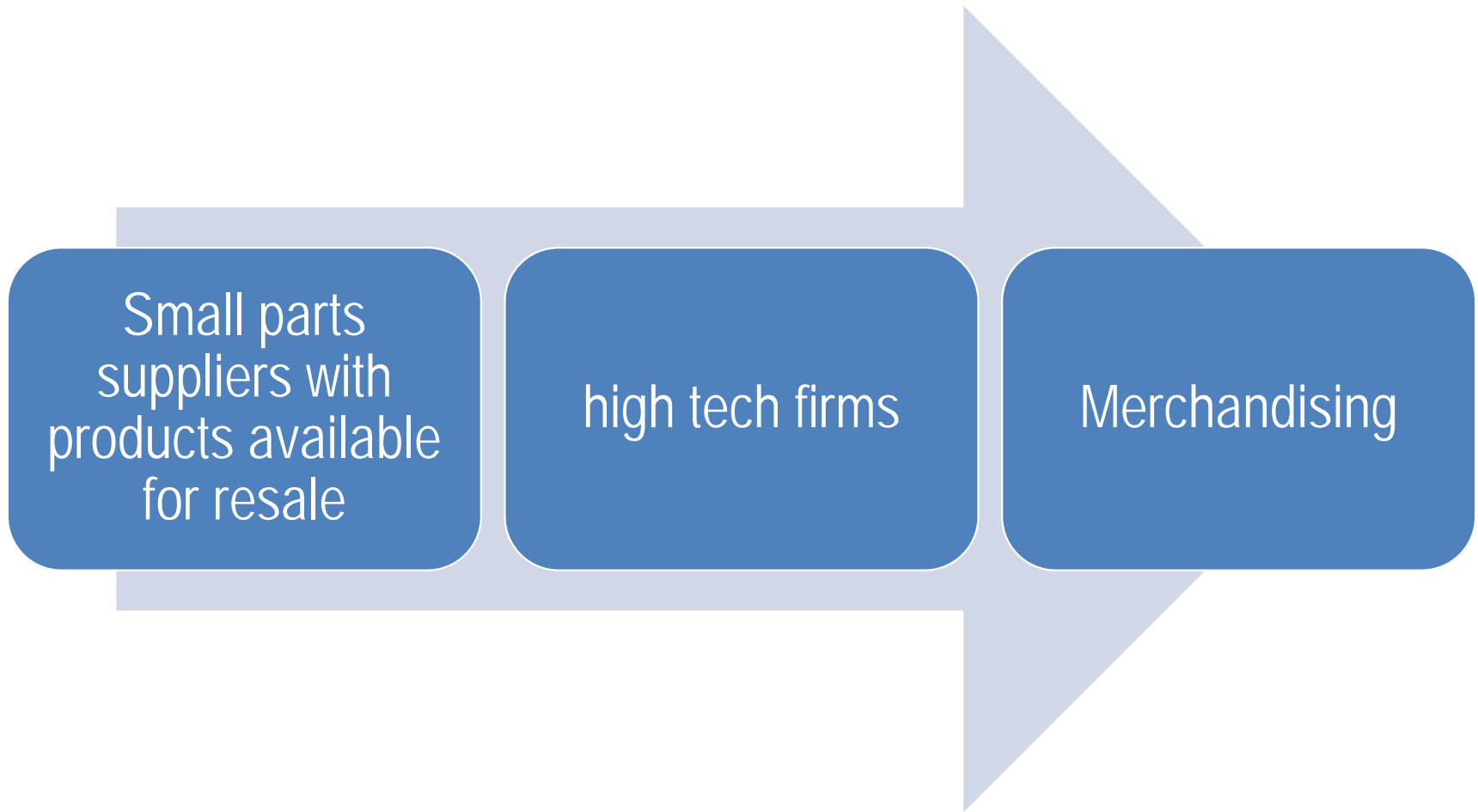


Capital for Cleaning Up
Initial Model

Capital for M&A

Capital For International
Expansion



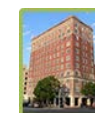
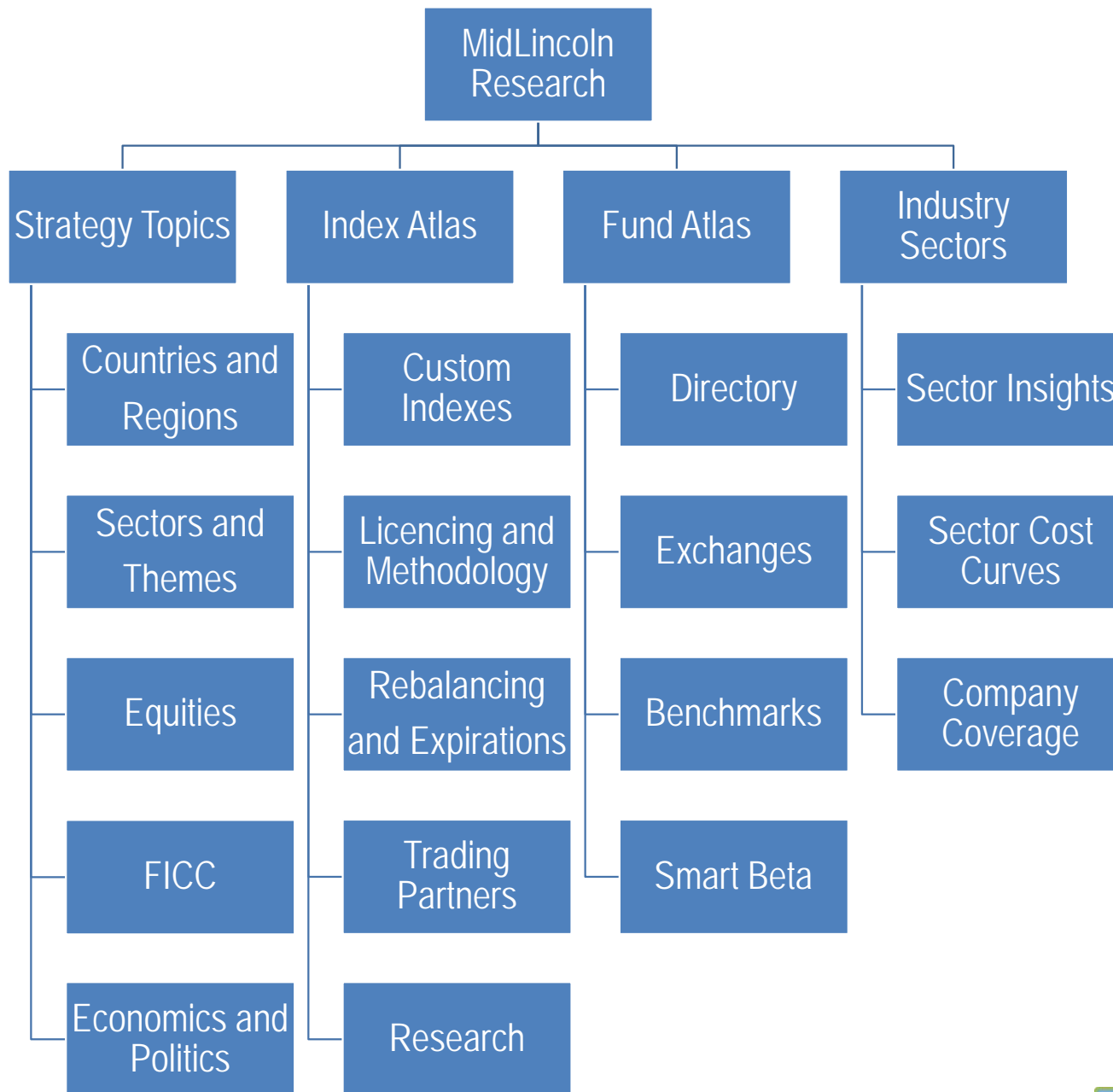


- Stage 1
 - Recreational and utility autos
- Stage 2
 - Construction of IC engines and electric engines
 - Gas equipment and electric batteries
 - Telemetry, Self driving Software development
 - Air and Meteo products
- Stage 3
 - Flying Models
- Stage 4
 - Larger Aircraft
 - More Auto products
 - Water Craft



No need to work in the city





MidLincoln Research Monthly Strategy from a Rural POV



Tactical Stance



Strategic Stance



Markets last Month From Best to Worst
Click On the Country Link to Go to
Country Monthly Page

**Not All the Countries Have Associated Country Pages*

name	MonthChange
KENYA	12.85
ARGENTINA	10.82
IRAN	10.28
GHANA	9.83
MEXICO	8.13
PORTUGAL	7.48
ITALY	7.38
CHILE	6.65
ZIMBABWE	6.54
NIGERIA	6.34
VIETNAM	6.11
COLOMBIA	5.90
INDIA	5.71
FRANCE	5.10
NETHERLANDS	4.92
KOREA	4.91
BELGIUM	4.43
INDONESIA	4.08
GERMANY	3.23
FINLAND	3.00
THAILAND	2.94
TAIWAN	2.71

Chart: Dollar (DXY) – Break Out is Likely
And it will make sense



Source: ML, Bloomberg
[Download file in Power Point](#)

Strategy

Markets have been in divergence mode

US stock markets tanked in March while emerging markets led by Asian markets have been able to deliver small positive performance. Commodities prices have been a touch weaker: Brent oil price lost 8% in March, copper was more than 2% down. US natural gas and some softs have been in the lead.

Among various country equities Kenya, where a man from Utah is running for a president, took on a lead in March. Argentina, one of the best markets YTD also maintained its lead in March. Another YTD leader Kazakhstan was a touch weaker in March.

Chemical weapons attack in Syria is what's grabbing everyone's attention, and whether or not Putin will give up support of his longtime ally Assad.

On one hand Putin rarely has been spotted giving up his allies. But he is also somewhat famous for compromises or at least pragmatism.

Syria developments somewhat mirror Iraq developments 20 years where after a Halabja chemical attack in Northern Iraq - public opinion of Iraqi leader was badly affected and even Soviet Union somewhat stepped back from universally supporting Saddam Hussein.

The event certainly provides Putin an excuse to secede from support of Assad and negotiate a larger deal with the US re. Syria.

Putin's ties to siloviki however are among the strongest factors that can weigh against compromise. He could also be seen as possibly expanding his agenda of competition with the US with a possibly utility for later election campaign along this path of argument is rumor of Russia more recent support for Taliban in the Afghanistan.

But in a naive view a compromise is possible and soon and is likely to involve discussion of Russia sanctions and future for Assad.

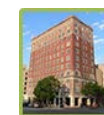
US dollar (DXY) has been just a touch weaker in March, but is seen as consolidating before some breaking out higher either in a global run from geopolitical risk or investors chasing higher USD returns and moving out from dividend stocks into US bond markets.

Stronger dollar is bad for oil price, for as long as oil trades in US dollars. But that dollar hegemony will likely be changing as more oil is sold in

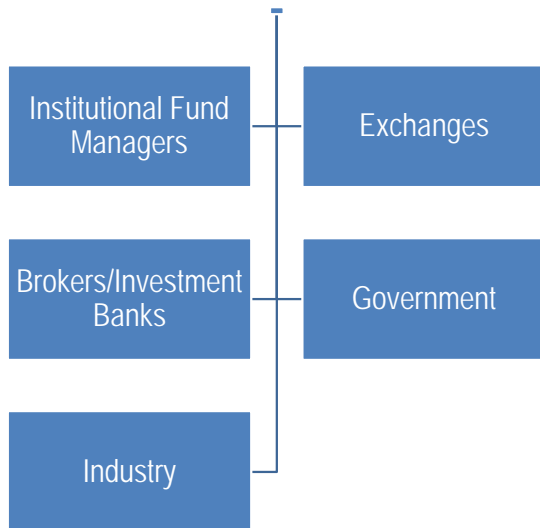
Other Publication Examples



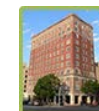
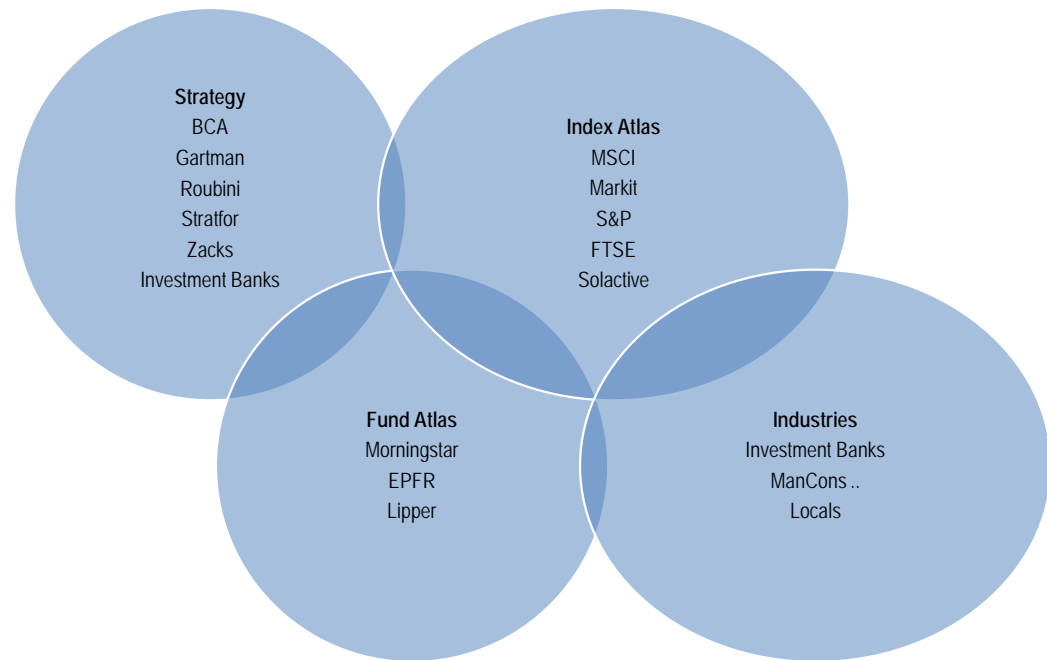
Starting from very low base



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Competitors



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Publishing Research On Global Investment Strategy With Emerging Markets Focus Using Bigdata

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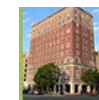
Research
Calls



Strategy
Meetings



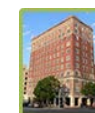
Events
Promos



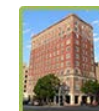
US Hosted
Web
Database
Workflow
Servers

US based custom support team
Gujarat/India Custom Support
Team
Moscow Suburb Office and
support

Bloomberg
Reuters
MidLincoln Search Engine
Exchanges
Custom



Lots of opportunities for cross marketing



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One Destination For Index Research Custom
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Get To Know



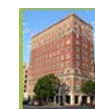
Index Research and News
External pieces and ML
Research



Index Trading Platform
-Futures and ETFs Trade
ML Indexes



Maintain Your
Benchmark Work
on It



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And diversification



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MidLincoln Fund Atlas – a set of services for Buy Side



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Quant Funds

Quant funds and strategies
centrale...



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